



**TRUE NORTH PHP
CONFERENCE 2016**

Toronto, Canada

November 3 – 5, 2016

www.truenorthphp.ca

All about our sponsorship levels and your great benefits

Thanks so much for your interest in sponsoring the 2016 True North PHP conference.

For the past 4 years we have brought leading speakers from around the globe to Toronto. Everyone who attends has a great time and leaves with many new ideas. With the help of generous

donations from sponsors like you, this year's conference will be bigger and better. We are confident that we have sponsorship options that allow you to be a part of this year's event.

All sponsorship levels include:

- Logo and description on our website
- Tweet announcement to 800+ followers
- Discounted conference passes
- Mention during our closing keynote

Here are our plans for the event:

- 1 full day of tutorials
- 2 full days of talks
- 3 tracks
- 38 sessions
- A themed hackathon
- Fantastic social events
- Awesome time for everyone!

In addition to the sponsorship levels listed, we are also looking for sponsors to cover the costs of:

- Coffee, beverages and pastries
- Catered lunches
- Social outings
- Unique giveaway

We are offering 5 levels of sponsorship

Platinum (3 available) \$3500

Your additional benefits:

- Full-page ad in our conference guide highly exclusive (only 3 available) guaranteed speaking slot
- 3 conference passes
- Exclusive Sponsorship (Breakfast, lunch, hackathon, etc)
- Guaranteed talk slot
- Dedicated table in lobby
- 3 conference passes included
- Logo on attendee badge
- Logo on entry banner
- Logo on website
- Promotion via Twitter every week leading up to the event
- Sponsor „feature“ section on conference web site
- 30% off the price of 4 additional tickets

Gold (6 available) \$2200

Your additional benefits:

- 3/4-page ad in our conference guide exclusive (only 6 available)
- 2 conference passes
- Shared or dedicated table based on availability
- 2 conference passes included
- Logo on attendee badge
- Logo on entry banner
- Logo on website
- Social media promotion via Twitter every other week
- Sponsor „feature“ section on website
- 20% off the price of 3 additional tickets

Silver (unlimited) \$1200

Your additional benefits:

- 1/2-page ad in our guide
- 1 conference pass
- Shared table space in exhibit area based on availability
- 1 conference pass included
- Logo on website
- Tweet announcement
- Sponsor „feature“ section on conference web site
- 15% off the price of 2 additional tickets

Bronze (unlimited) \$600

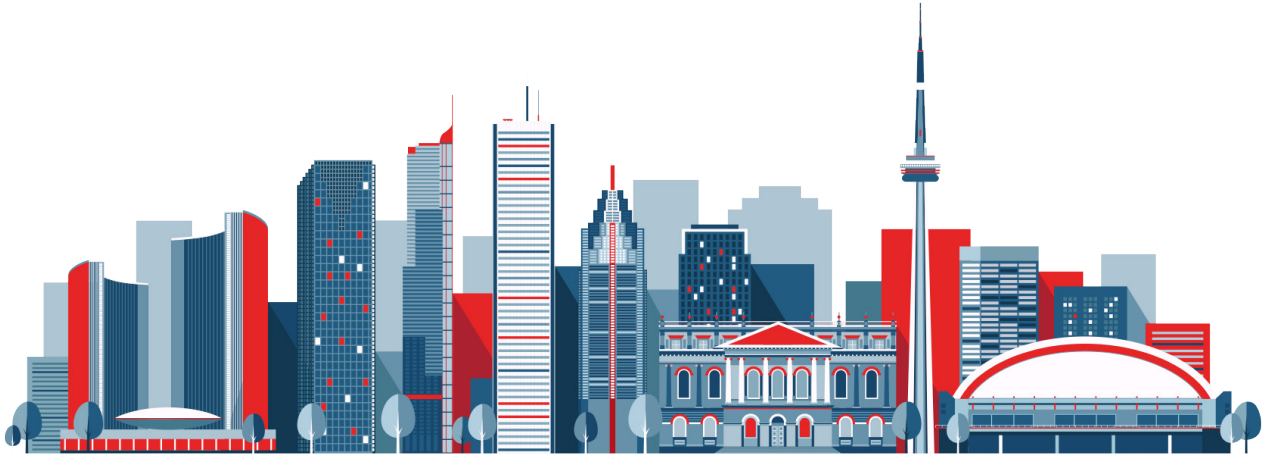
Your additional benefits:

- 1/4-page ad in our guide
- Logo on website
- Tweet announcement
- Sponsor „feature“ section on website
- 10% off the price of 1 additional ticket

Community Limited to not-for-profit or community organizations (unlimited) \$100

Your additional benefits:

- Logo on website
- Tweet announcement



If you have some unique ideas to combine your sponsorship with something unique, let us know.

Further, should one of your employees get picked to speak and you can pay all their travel expenses, your company would automatically become a bronze level sponsor, allowing us to use the money that would have been allocated to their travel to bring in other exciting speakers!



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For sponsorship information, please contact:

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www.truenorthphp.ca

Twitter: [@truenorthphp](https://twitter.com/truenorthphp)